



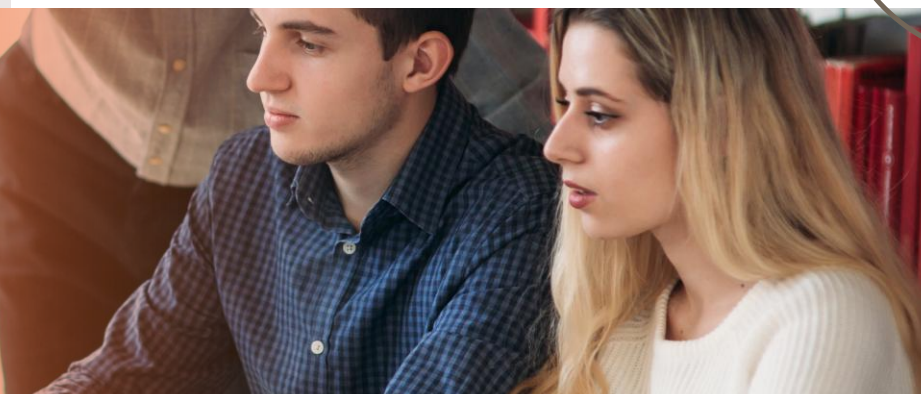
# BUSINESS PLAN

*health, wealth & happiness*



**SAFEDEAL™**

# BRIEF BUSINESS PLAN



To become Safeddeal Direct Seller (SDS), you can join Safeddeal free of cost, online by visiting the website [www.safeddealindia.com](http://www.safeddealindia.com), you will get a User ID and Password through a message, after that, you can get the following benefits.

**World Class Products.** You have the opportunity to get world-class health care, personal care, and home care products at a discounted price.

**Additional Income.** Once you join Safeddeal, you can get the additional income that helps to fulfill your dreams.

**Carrier.** These days, most Indians are suffering from unemployment because of a lack of job opportunities to make a career. Safeddeal provides a great opportunity to start your career to meet your current needs and earn maximum income to fulfill all your future dreams.



# SEVEN TYPES OF INCOME

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**RETAIL**

Profit –On Product Retailing



**DIRECT**

Active Bonus



**TEAM**

Active Bonus



**TEAM**

Building Bonus



**BUSINESS**

Building Bonus



**TEAM**

Proactive Bonus



**PRIME**

Team Bonus





**SAFEDEAL™**

## RETAIL PROFIT

$$\text{MRP} - \text{DP} = \text{Retail Profit}$$



- Selling products directly to the customers is the first step to success and building a solid foundation for the business. Retail Selling is the surest way to earn immediate income even as you build a long-term business and satisfy customers. Retail profit is the margin between the prices at which the Safeddeal Direct Sellers (SDS) purchase the products (DP) and the prices at which these products are sold (MRP). Direct Sellers in Safeddeal Compensation Plan can earn Retail profit of up to 50% on the MRP of the products.

- **Example.** Every product in the Safeddeal portfolio has an MRP and DP. If a product has an MRP of Rs. 399/-, Safeddeal Direct Sellers (SDS) can purchase the same product on DP which is Rs. 299/- and may resell the same product on MRP and earn Rs. 100/- (i.e, 25% profit) on reselling the product.

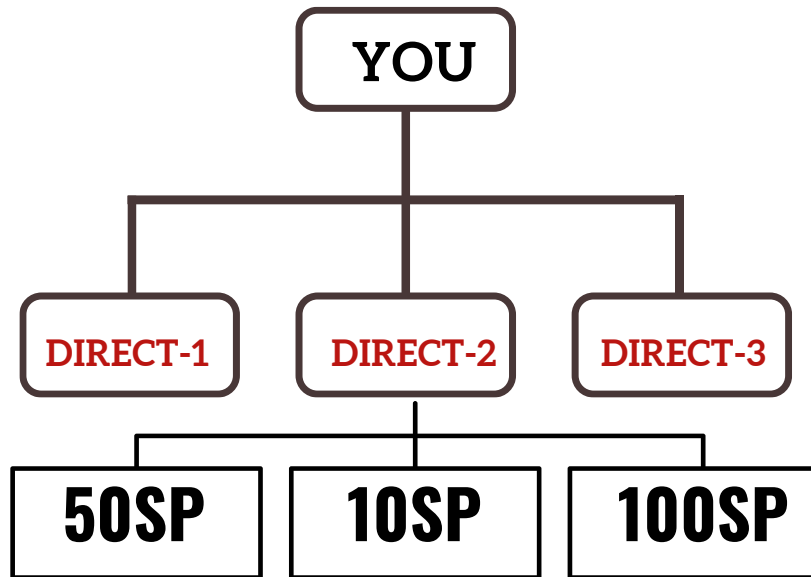
- **Note.** DP is referred to as Distributor Price. MRP is referred to as the Maximum Retail Price. Retail Profit is not calculated and paid by the company. Safeddeal reserves the right to further give discounts on any product below DP.

**MRP-399.00, DP-299.00**

**Retail Profit = 100.00**

# **DIRECT**

## **ACTIVE BONUS**



*Direct Active Bonus*

# ***FOR SALE IN DIRECT***

*Rs.20/- Per SP, from Direct Sale*

## **EXAMPLE**

**DIRECT ACTIVE BONUS  
ACCORDING TO ABOVE MENTIONED BUSINESS**

FROM DIRECT-1 : 50SP = RS.1000/-

FROM DIRECT-2 : 10SP = RS.200/-

FROM DIRECT-3 : 100SP = RS.2000/-



# TEAM ACTIVE BONUS



**100 SP =  
1 ACTIVE POINT**

**1 ACTIVE POINT =  
RS.1000/-**

Safedea Direct Seller can get Active Points by generating SP from two teams. On completion of 100 SP from the team, one Active Point will be generated (50 SP will count from one team for one Active Point). For each achieved active point, Safedea Direct Seller get Rs 1000/- as Team Active Bonus. Capping-1000 Active Points per month.



# TEAM BUILDING BONUS

S.NO	ASP	MCSPFOT	RANK	BONUS	TOUR	RAHAT FUND
1	1000	500	RISING STAR	2000.00		
2	3000	1500	BRONZE STAR	4000.00		
3	7000	3500	SILVER STAR	8000.00		
4	17,000	8500	GOLD STAR	15,000.00		
5	37,000	18,500	PEARL STAR	30,000.00		100,000.00
6	87,000	43,500	TOPAZ STAR	50,000.00	Nepal (4 Nights / 5 Days) - S	200,000.00
7	1,87,000	93,500	EMERALD STAR	1,00,000.00	Bhutan (4Nights / 5 Days) - S	300,000.00
8	4,87,000	2,43,500	RUBY STAR	2,00,000.00	Thailand (4 Nights / 5 Days) - S	500,000.00
9	9,87,000	4,93,500	PLATINUM STAR	3,00,000.00	Malaysia (4 Nights / 5 Days) - S	500,000.00
10	19,87,000	9,93,500	DIAMOND STAR	5,00,000.00	Hong Kong (4 Nights / 5 Days) - Couple	1,000,000.00
11	39,87,000	19,93,500	VENUS STAR	10,00,000.00	Maldives (4 Nights / 5 Days) - Couple	1,000,000.00
12	89,87,000	44,93,500	MERCURY STAR	25,00,000.00	Vietnam (5 Nights / 6 Days) - Couple	1,000,000.00
13	1,89,87,000	94,93,500	AMBASSADOR STAR	50,00,000.00	Dubai (5 Nights / 6 Days) - Couple	1,000,000.00
14	6,89,87,000	3,44,93,500	CROWN STAR	1,00,00,000.00	Bali (6 Nights / 7 Days) - Couple	1,000,000.00
15	31,89,87,000	15,94,93,500	ELITE STAR	5,00,00,000.00	Singapore (6 Night / 7 Days) -Couple	1,000,000.00
16	81,89,87,000	40,94,93,500	GALAXY STAR	10,00,00,000.00	Paris (6 Night / 7 Days) - Couple	1,000,000.00
17	1,81,89,87,000	90,94,93,500	UNIVERSE STAR	20,00,00,000.00	Australia (7 Night / 8 Days) - Couple	1,000,000.00
18	4,81,89,87,000	2,40,94,93,500	RED CLUB	30,00,00,000.00	Switzerland ( 7 Night / 8 Days) - Couple	1,000,000.00
19	9,81,89,87,000	4,90,94,93,500	ROYAL CLUB	50,00,00,000.00	Japan (8 Night / 9 Days) - Couple	1,000,000.00
20	19,81,89,87,000	9,90,94,93,500	PRESIDENT CLUB	100,00,00,000.00	World Tour (20 Nights / 21 Days) - Couple	1,000,000.00

**To achieve the Star Ranks, it is compulsory to become Super Star.  
To become Super Star, it is compulsory to complete Self-50SP and Direct-250SP**

# BUSINESS BUILDING BONUS



S.NO.	ABV	MCBVFOT	RANK
1	5000BV	2500BV	Bronze
2	25,000BV	12,500BV	Silver
3	1,25,000BV	62,500BV	Gold
4	6,25,000BV	3,12,500BV	Topaz
5	12,50,000BV	6,25,000BV	Platinum
<b>6</b>	<b>1,25,00,000BV</b>	<b>62,50,000BV</b>	<b>Diamond</b>
7	6,25,00,000BV	3,12,50,000BV	Ambassador
8	25,00,00,000BV	12,50,00,000BV	Crown
9	62,50,00,000BV	31,25,00,000PV	Elite
10	1,25,00,00,000BV	62,50,00,000BV	Galaxy
11	2,50,00,00,000BV	1,25,00,00,000BV	Universe
<b>ABV = ACCUMULATED BUSINESS VOLUME, MCBVFOT = MAXIMUM COUNTING OF BV FROM ONE TEAM</b>			

Business Building Bonus is another pillar of Safeddeal compensation business plan system that encourages its distributors to promote more and more retail sales of Safeddeal products. To give away this Business Building Bonus, the company allocates Rs.1/- per SP. Safeddeal compensation business plan system compensates its independent distributors with Business Building Bonus based on the number of Diamonds and above. Once a Distributor becomes a Diamond, he can get Business Building Bonus. Suppose, the company turnover in a month is 10 Lakh SP then Rs.10 Lakh will be distributed as Business Building Bonus. If there are 20 Diamonds and above in the company, then each Diamond and above will get Rs.50,000/- as Business Building Bonus.





## TEAM PROACTIVE BONUS

LEVEL	CONDITION	PLACE ID	TOTAL SP	PER SP BONUS	TOTAL BONUS
FML-1	Super Star	2	100	1	100
FML-2	Super Star	4	200	1	200
FML-3	Super Star	8	400	1	400
FML-4	Super Star	16	800	1	800
FML-5	Super Star	32	1600	1	1600
FML-6	Super Star	64	3200	1	3200
FML-7	Super Star	128	6400	1	6400
FML-8	Super Star	256	12,800	1	12,800
FML-9	Super Star	512	25,600	1	25,600
FML-10	Super Star	1024	51,200	1	51,200
FML-11	Super Star	2048	1,02,400	1	1,02,400
FML-12	Super Star	4096	2,04,800	1	2,04,800
FML-13	Super Star	8192	4,09,600	1	4,09,600
FML-14	Super Star	16,384	8,19,200	1	8,19,200
FML-15	Super Star	32,768	16,38,400	1	16,38,400
FML-16	Super Star	65,536	32,76,800	1	32,76,800
FML-17	Super Star	1,31,072	65,53,600	1	65,53,600
FML-18	Super Star	2,62,144	1,31,07,200	1	1,31,07,200
FML-19	Super Star	5,24,288	2,62,14,400	1	2,62,14,400
FML-20	Super Star	10,48,576	5,24,28,800	1	5,24,28,800
<b>To become Super Star, it is compulsory to complete Self-50SP and Direct-250SP</b>					

As you can see in the chart above, from level-1 to level-20, IDs will be placed in ascending order at each level 2,4,8,16,32,64,128,256,512,1024,2048,4096,8192,16384,32768,65536,131072,262144,524288,1048576. Approx 50SP will be generated from each ID until 20 levels are completed. One rupee will be given as Team Proactive Bonus on every SP from level-1 to level-20. It is mandatory to fulfill the above conditions to get income.

# PRIME TEAM BONUS

Prime Team Bonus will generate on achieving of Prime Ranks, there are ten prime ranks, on each rank Prime Team Bonus will be generated . Details of conditions and the bonus are given below.

LEVEL	SALE TARGET	PRIME RANK	TIME TAKING	PRIME TEAM BONUS
1	<ul style="list-style-type: none"> <li>• Self – Prime Star</li> <li>• Direct – 250 SP</li> </ul>	Prime Bronze	After one month of achievement of Prime Bronze	Rs.1000.00
2	<ul style="list-style-type: none"> <li>• Self – Prime Star</li> <li>• Direct –300 SP</li> </ul>	Prime Silver	After three months of achievement of Prime Silver	Rs.3000.00
3	<ul style="list-style-type: none"> <li>• Self – Prime Star</li> <li>• Direct – 350 SP</li> </ul>	Prime Gold	After six months of achievement of Prime Gold	Rs.10,000.00
4	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Rising Star</li> <li>• Direct – 400 SP</li> </ul>	Prime Pearl	After six months of achievement of Prime Pearl	Rs.50,000.00
5	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Bronze Star</li> <li>• Direct – 500 SP</li> </ul>	Prime Topaz	After six months of achievement of Prime Topaz	Rs.2,50,000.00
6	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Topaz Star</li> <li>• Direct – 1000 SP</li> </ul>	Prime Emerald	After one year of achievement of Prime Emerald	Rs.10,00,000.00
7	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Emerald Star</li> <li>• Direct – 2000 SP</li> </ul>	Prime Platinum	After one year of achievement of Prime Platinum	Rs.50,00,000.00
8	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Ruby Star</li> <li>• Direct –3000 SP</li> </ul>	Prime Ruby	After one year of achievement of Prime Ruby	Rs.1,00,00,000.00
9	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Platinum Star</li> <li>• Direct – 4000 SP</li> </ul>	Prime Venus	After one year of achievement of Prime Venus	Rs.5,00,00,000.00
10	<ul style="list-style-type: none"> <li>• Self – Prime Star &amp; Diamond Star</li> <li>• Direct – 5000 SP</li> </ul>	Prime Mercury	After one year of achievement of Prime Mercury	Rs.10,00,00,000.00

**If, the next rank is already achieved then time counting will start after receiving the current level bonus.**



# **thank you**

## **Health, Wealth & Happiness**

### **CONTACT US**

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